



YEARS OF SERVICE TO THE TEXTILE INDUSTRY

# CITI GLOBAL TEXTILES CONCLAVE 2018

## DISRUPTIONS AND INNOVATIONS FOR SUSTAINABLE GROWTH

27<sup>th</sup> - 28<sup>th</sup> November 2018

Vigyan Bhawan, Maulana Azad Road, New Delhi

Organized by:



[www.citiindia.com](http://www.citiindia.com)



YEARS OF SERVICE TO THE TEXTILE INDUSTRY

## CITI GLOBAL TEXTILES CONCLAVE 2018

CITI has completed **60 years** of its service to the industry and nation in the year 2018. To celebrate this important occasion, CITI is organizing **Citi Global Textile Conclave on Tuesday, November 27, 2018 & Wednesday, November 28, 2018 in New Delhi** as part of its Diamond Jubilee Celebrations. The theme of the event is **"Disruptions and Innovations for Sustainable Growth"**. There will be a networking dinner on Tuesday, November 27, 2018.

During this two-days long event, interactions with global T&C businessmen, buyer-seller meet, exhibitions, award function, launch of special publication and reports covering the entire journey of the CITI and T&C industry will be showcased. It will in nutshell cover the entire textile value chain from **"FARM to FASHION"** and will be one of the largest ever Textile Industry event. The event will not only offer the participants the opportunity to interact with a very select group of 800-1000 peers from global textile & clothing industry, but will also provide them a platform to brainstorm, share and gain key insights over a period of two days into the present and future of this resurging, dynamic sector. We would be delineating the disruptive ideas, innovative technologies and best practices for a sustainable growth in the textile and clothing industry.

**Hon'ble Union Minister of Commerce & Industry, Shri Suresh Prabhu and Hon'ble Union Minister of Textiles, Smt. Smriti Zubin Irani, have confirmed to attend the mega event.** Other senior government officials, policy makers & trade experts from Ministries of Textiles, Finance, Commerce, Agriculture, Labour, etc. and related departments will also be invited to deliberate on important policy aspects.

## About CITI

Confederation of Indian Textile Industry (CITI) being one of the leading industry chambers of the textile and clothing sector of India, represents the major leading regional & industry associations and 17 major corporate members, thus, covering the entire textile value chain from farm to garments & made-ups and the textile machinery industry. CITI has MOU with seven major countries for promotion of textiles trade and investment. We directly and indirectly serve an industry that connects to millions of farmers, 100 million plus work force and 1.3 billion consumers. The cumulative annual turnover of CITI members is around USD 30 billion i.e. Rs. 2 lakh crores plus.



# **HIGHLIGHTS** **OF THE SESSIONS**

- ▶ Global & Indian T&A Industry: Disruptions and Innovations for Sustainable Growth
- ▶ Changes in global consumption of Textiles and Apparel – far reaching implications
- ▶ Sustaining growth for T&A manufacturers in a world of slowing economic growth
- ▶ Domestic Indian Textiles and Apparel consumption – the big driver of future growth for India's Textiles Industry
- ▶ India's Domestic Apparel Market – exciting times ahead
- ▶ Improving profitability of India's Textiles and Apparel industry
- ▶ The Crests & Troughs of Indian Textiles and Apparel Industry: Doyens Speak
- ▶ The Fibre Story-Opportunities and Challenges
- ▶ Disrupting current paradigms, and reimagining textiles supply chains to make them future ready
- ▶ Diminishing power of WTO in global T&A trade – the threat of increasing protectionism and emergence of new preferential trading blocks
- ▶ Opportunities for Technical Textiles in India
- ▶ Giving a boost to Indian Textiles and Apparel Exports
- ▶ Current & Futuristic Innovations in Textile & Apparel Industry
- ▶ Stimulating Investments in Indian Textiles and Apparel Industry
- ▶ Competitiveness Scenario of Indian Textiles and Apparel Industry
- ▶ Upgrading Talent pool in India's textiles and apparel Industry



# CITI GLOBAL TEXTILES CONCLAVE 2018

## SPONSORSHIP BENEFITS



**CITI GLOBAL TEXTILES  
CONCLAVE 2018**

**DISRUPTIONS AND INNOVATIONS FOR SUSTAINABLE GROWTH**

27th - 28th November 2018  
Vigyan Bhawan, Maulana Azad Road, New Delhi

Event Sponsor \  
Rs. 75 Lacs - USD 1,01,350

Platinum Sponsor \  
Rs. 40 lakh - USD 54,050

Gala Dinner & Cultural Event  
Sponsor \ Rs. 50 Lakh - USD  
72,500

Gold Sponsor \  
Rs. 20 Lakh - USD 27,030

Lunch Sponsor \  
Rs. 30 Lakh - USD 43,500

Session Sponsor \  
Rs. 25 Lakh - USD 36,250

Silver Sponsor \  
Rs. 10 Lakh - USD 13,520

### BENEFITS

### CATEGORY

Company CMD will be invited to address in the Inaugural Session	✓						
Company CMD will be given VVIP Pass to have interaction with the Dignitaries in the VIP Lounge before the Session Starts	✓						
CMD / CEO will be invited to make Presentation in the Sessions		✓	✓		✓		
CMD / CEO will be invited to join as a Panelist in the Sessions				✓		✓	
Exclusive business meetings with selected CEOs / Millowners on a request basis	✓	✓	✓				
Special acknowledgement as Event Sponsor / Session Sponsor	✓				✓		
Prominent display of Branding - Corporate Stand-alone Pull up	Near Main Hall	Dinner area	Near Escalator	Lunch area	In the Sponsored Session	Near Exhibition Centre	
Display Booth for publicity of products & Services	18 Sqm	9 Sqm	9 Sqm	6 Sqm	6 Sqm	6 Sqm	Stande 6 Ft
An Article by CMD/CEO on related Session Topics of the Conclave, with Case Study of The Company – to be published in Special Edition of Textile Times	3 Page	3 Page	3 Page	2 Page	2 Page	2 Page	1 Page
Screening of Corporate Film before Inaugural Session & Valedictory Session	9 Minutes						
Screening of Corporate Film during Breaks		5 Minutes	5 Minutes				
Co-Branded Mementos/Gifts (fabrication at partner's cost)	✓						
Company Publicity Material – either printed or on CDs – will be placed in the Conclave Kit	✓	✓	✓	✓	✓	✓	✓
One page Company Profile in the Sponsors' booklet	✓	✓	✓	✓	✓	✓	✓
Advertisement in the Special Edition of Textile Times (the monthly magazine of CITI), which will be included in the Conclave Kit	Front Cover Gate Fold	Double Spread	Double Spread	1 Page Colour	Inside 1 Page Colour	1 Page Colour	1 Page Colour
Company Logo inclusions across all Conclave Collaterals							
• On the Conclave backdrops, panels and on all event collaterals	✓	✓	✓	✓	✓	✓	✓
• On the outer cover of Conclave Speaker Booklet, Knowledge Paper, Note Pads & CITI Textile Times, Thanking Sponsors	✓	✓	✓	✓	✓	✓	✓
• On the Welcome Panel at the Registration Counter	✓	✓	✓	✓	✓	✓	✓
• On the official website of the Conclave	✓	✓	✓	✓	✓	✓	✓
• Will be displayed in LED Screen during Sessions	✓	✓	✓	✓	✓	✓	✓
• On the Newspaper Advertisement related to Conclave (If released)	✓	✓	✓	✓	✓	✓	✓
• On the Panel 'Thanking all the Sponsors' at Conclave Venue	✓	✓	✓	✓	✓	✓	✓
• On the back cover of CD / DVD of Conference Proceedings	✓	✓	✓	✓	✓	✓	✓
• On the Thank You Sponsor Card and Table Tent Card	✓	✓	✓	✓	✓	✓	✓
Special Announcements Thanking Sponsors with names	✓	✓	✓	✓	✓	✓	
Persons nominated will be included as guest delegates in the Conclave	20	12	12	8	10	9	4
Persons nominated will be invited for Gala Dinner	15	10	10	5	8	6	3
Chance to Thank all Guests from the Dais	✓						



# CITI GLOBAL TEXTILES CONCLAVE 2018

## SPONSORSHIP OPTIONS & BENEFITS



**CITI GLOBAL TEXTILES  
CONCLAVE 2018**

DISRUPTIONS AND INNOVATIONS FOR SUSTAINABLE GROWTH

27<sup>th</sup> - 28<sup>th</sup> November 2018

Vigyan Bhawan, Maulana Azad Road, New Delhi

**PARTNER  
COUNTRY \**  
USD 100,000

**PARTNER  
STATE\**  
RS. 50 LAKH

BENEFITS	CATEGORY	
Separate Pavilion / Hall for Partner Country / State	✓	✓
Partner Country/Partner State Specific Investor Meet in the Separate Hall	✓	✓
Opportunity for MOU Signing	✓	✓
Head of the Partner Country / State will be invited to address in the one of the Sessions	✓	✓
VVIP Pass to have interaction with the Dignitaries in the VIP Lounge before the Session Starts	✓	✓
Exclusive business meetings with selected Textile CEOs / Millowners on a request basis	✓	✓
Special acknowledgement as Partner Country / State	✓	✓
Prominent display of Branding - Stand-alone Pull up	Near Main Hall	Near Main Hall
An Article on Partner Country / State with Case Study on Opportunities in Textile Sector – to be published in Special Edition of Textile Times	✓	✓
Screening of Promotional Film during Breaks	✓	✓
Co-Branded Mementos/Gifts(fabrication at partner's cost)	✓	✓
Partner's Publicity Material – either printed or on CDs – will be placed in the Conclave Kit	✓	✓
One-page Profile in the Sponsors' booklet	✓	✓
Advertisement in the Special Edition of Textile Times (the monthly magazine of CITI), which will be included in the Conclave Kit	Double Spread	Double Spread
PARTNER'S Logo inclusions across all Conclave Collaterals:		
• On the Conclave backdrops, panels and on all event collaterals	✓	✓
• On the outer cover of Conclave Speaker Booklet, Knowledge Paper, Note Pads & CITI Textile Times, Thanking Sponsors	✓	✓
• On the Welcome Panel at the Registration Counter	✓	✓
• On the official website of the Conclave	✓	✓
• Will be displayed in LED Screen during Sessions	✓	✓
• On the Newspaper Advertisement related to Conclave (If released)	✓	✓
• On the Panel 'Thanking all the Sponsors' at Conclave Venue	✓	✓
• On the back cover of CD / DVD of Conference Proceedings	✓	✓
• On the Thank You Sponsor Card and Table Tent Card	✓	✓
Special Announcements Thanking PARTNER COUNTRY / STATE	✓	✓
Persons nominated will be included as guest delegates in the Conclave	✓	✓
Invitation for Gala Dinner	✓	✓
Chance to Thank all Guests from the Dais	✓	✓



## DISRUPTIONS AND INNOVATIONS FOR SUSTAINABLE GROWTH

27<sup>th</sup> - 28<sup>th</sup> November 2018

Vigyan Bhawan, Maulana Azad Road, New Delhi

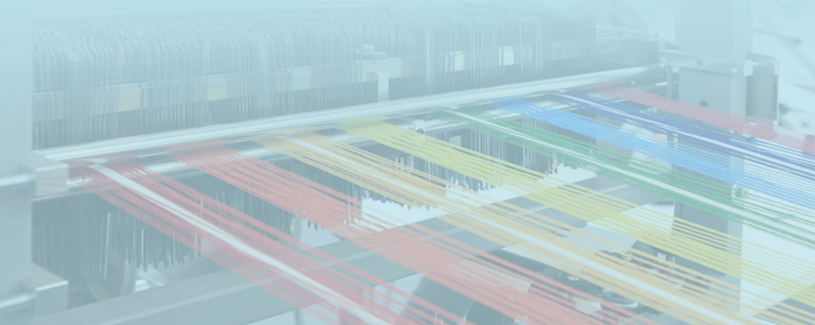
### Display Booths\*

Display Type	Qty of 9 Sq.Mtr Booths	Basic Amenities	Price per 9 Sq. Mtr
Shell Booth	20	<ul style="list-style-type: none"><li>• Octonum Walls of 1mtr x 2.5 mtrs each painted white</li><li>• Facia name of each stall holder on the stall</li><li>• One Glass top table</li><li>• Three Folding chairs</li><li>• Four LED/CFL lights</li><li>• One 15 amp power point</li><li>• Waist paper basket</li></ul>	Rs. 1 lakh + GST

\*Booths will be allotted on first come first served basis.

### Special Edition of Textile Times Magazine - Advertisement Tariff

Advertisement Position	Tariff
Full page Colour Advertisement on Running Pages	Rs. 75,000 + GST
Double Spread Colour Advertisement	Rs. 1,25,000 + GST
Book Mark	Rs. 75,000 + GST





## ABOUT DELHI

Delhi, is a city and a union territory of India. It is bordered by Haryana on three sides and by Uttar Pradesh to the east. The NCT covers an area of 1,484 square kilometres (573 sq mi). According to the 2011 census, Delhi city proper's population was over 11 million.



## VIGYAN BHAVAN

Vigyan Bhavan is a premier convention centre of Government of India in New Delhi. Built in 1956, over the years it has been the venue of conferences of national and international stature.





# CITI GLOBAL TEXTILES CONCLAVE 2018

DISRUPTIONS AND INNOVATIONS FOR SUSTAINABLE GROWTH

27<sup>th</sup> - 28<sup>th</sup> November 2018

Vigyan Bhawan, Maulana Azad Road, New Delhi

## REGISTRATION FORM

Name \_\_\_\_\_

Designation \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Postal Code \_\_\_\_\_ State \_\_\_\_\_ Country \_\_\_\_\_

Office Phone \_\_\_\_\_ GSTIN \_\_\_\_\_

Mobile \_\_\_\_\_ Website \_\_\_\_\_

Email \_\_\_\_\_

ID Proof (Attach with Registration Form) \_\_\_\_\_

For further information, please contact:

Mr. Ravinder Rawat, Deputy Secretary, (CITI)  
M: 9310773887 E: rawat@citiindia.com

Mr. Manoj Sharma, Deputy Secretary, (CITI)  
M: 9013386941 E: manoj@citiindia.com



### Confederation of Indian Textile Industry

6th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi-110 001

Tel: +91 11 23325012/5013/5015/5055

Email: gtc2018@citiindia.com; Website: www.citiindia.com

#### PLATINUM SPONSOR



#### SILVER SPONSORS



#### GOLD SPONSOR



**Vardhman**  
Delivering Excellence Since 1963

#### BRONZE SPONSORS



**raymond**



#### KNOWLEDGE PARTNER

**technopak**

# CITI GLOBAL TEXTILES CONCLAVE 2018

## SPONSORS

### PLATINUM SPONSOR



### SILVER SPONSORS



### GOLD SPONSOR



### BRONZE SPONSORS



## Media Partners



## Knowledge Partners

technopak



### CONFEDERATION OF INDIAN TEXTILE INDUSTRY

#### Corporate Office

6th Floor, Narain Manzil, 23  
Barakhamba Road, New Delhi-110 001  
Tel: +91 11 23325012/5013/5015/5055  
Fax: +91 11 41519602  
mail@citiindia.com

CIN:U17120MH1967PLC013669

#### Registered Office

1508, Maker Chambers V, 221  
Nariman Point - 400 021  
Tel: +91-22-22044314  
Fax: 91-22-22846783  
citi.mumbai@citiindia.com

www.citiindia.com

# **CITI GLOBAL TEXTILES CONCLAVE 2018**

## PARTICIPATION FEE

S. No.	Fee Structure	Indian Delegate (INR)	Foreign Delegate (USD)
1	Standard Delegate fee	15,000	250
2	Combo (Group of 4) & more	10,000	200
3	Early Bird offer (till 22/11/18)	20% discount	20% discount
4	10% Additional Discount for CITI Members		
	Early Bird offer (till 22/11/18)	30% discount	30% discount

The above fee is excluding GST.

Register online at <http://gtc2018.citiindia.com/reg/citi/registration.php>

For more information on Sponsorships, Delegate registrations, Programme etc. Please Contact

Dr. S. Sunanda  
Secretary General, (CITI)  
Tel: 8800095639  
E: [sg@citiindia.com](mailto:sg@citiindia.com)

Mr. Manoj Sharma  
Deputy Secretary, (CITI)  
M: 9013386941  
E: [manoj@citiindia.com](mailto:manoj@citiindia.com)



### CONFEDERATION OF INDIAN TEXTILE INDUSTRY

#### Corporate Office


6th Floor, Narain Manzil, 23  
Barakhamba Road, New Delhi-110 001  
Tel: +91 11 23325012/5013/5015/5055  
Fax: +91 11 41519602

 [mail@citiindia.com](mailto:mail@citiindia.com)

CIN:U17120MH1967PLC013669

#### Registered Office

1508, Maker Chambers V, 221  
Nariman Point - 400 021  
Tel: +91-22-22044314  
Fax: 91-22-22846783

 [citimumbai@citiindia.com](mailto:citimumbai@citiindia.com)

 [www.citiindia.com](http://www.citiindia.com)