

CITI GLOBAL TEXTILES CONCLAVE 2018

SPONSORSHIP BENEFITS



**CITI GLOBAL TEXTILES
CONCLAVE 2018**

DISRUPTIONS AND INNOVATIONS FOR SUSTAINABLE GROWTH

27th - 28th November 2018
Vigyan Bhawan, Maulana Azad Road, New Delhi

**EVENT SPONSOR **
Rs. 1 CRORE – USD 145,000

**Platinum Sponsor **
Rs. 60 Lakh – USD 87,000

**Gala Dinner & Cultural Event
Sponsor \ Rs. 50 Lakh – USD
72,500**

**Gold Sponsor **
Rs. 40 Lakh – USD 58,000

**Lunch Sponsor **
Rs. 30 Lakh – USD 43,500

**Session Sponsor **
Rs. 25 Lakh – USD 36,250

**Silver Sponsor **
Rs. 20 Lakh – USD 29,000

**Bronze Sponsor **
Rs. 10 Lakh – USD 14,500

BENEFITS

CATEGORY

Company CMD will be invited to address in the Inaugural Session & Valedictory Session	✓							
Company CMD will be given VVIP Pass to have interaction with the Dignitaries in the VIP Lounge before the Session Starts	✓							
CMD / CEO will be invited to make Presentation in the Sessions			✓	✓		✓		
CMD / CEO will be invited to join as a Panelist in the Sessions					✓		✓	
Exclusive business meetings with selected CEOs / Millowners on a request basis	✓	✓	✓	✓				
Special acknowledgement as Event Sponsor / Session Sponsor	✓					✓		
Prominent display of Branding - Corporate Stand-alone Pull up	Near Main Hall	Near Registration Counter	Dinner area	Near Escalator	Lunch area	In the Sponsored Session	Near Exhibition Centre	
Display Booth for publicity of products & Services	18 Sqm	9 Sqm	9 Sqm	9 Sqm	6 Sqm	6 Sqm	6 Sqm	Standee 6 Ft
An Article by CMD/CEO on related Session Topics of the Conclave, with Case Study of The Company – to be published in Special Edition of Textile Times	3 Page	3Page	3 Page	3 Page	2 Page	2 Page	2 Page	1 Page
Screening of Corporate Film before Inaugural Session & Valedictory Session	9 Minutes	6 Minutes						
Screening of Corporate Film during Breaks			5 Minutes	5 Minutes				
Co-Branded Mementos/Gifts(fabrication at partner's cost)	✓							
Company Publicity Material – either printed or on CDs – will be placed in the Conclave Kit	✓	✓	✓	✓	✓	✓	✓	✓
One page Company Profile in the Sponsors' booklet	✓	✓	✓	✓	✓	✓	✓	✓
Advertisement in the Special Edition of Textile Times (the monthly magazine of CITI), which will be included in the Conclave Kit	Front Cover Gate Fold	Double Spread	Double Spread	Double Spread	1 Page Colour	Inside 1 Page Colour	1 Page Colour	1 Page B&W
Company Logo inclusions across all Conclave Collaterals								
• On the Conclave backdrops, panels and on all event collaterals	✓	✓	✓	✓	✓	✓	✓	✓
• On the outer cover of Conclave Speaker Booklet, Knowledge Paper, Note Pads & CITI Textile Times, Thanking Sponsors	✓	✓	✓	✓	✓	✓	✓	✓
• On the Welcome Panel at the Registration Counter	✓	✓	✓	✓	✓	✓	✓	✓
• On the official website of the Conclave	✓	✓	✓	✓	✓	✓	✓	✓
• Will be displayed in LED Screen during Sessions	✓	✓	✓	✓	✓	✓	✓	✓
• On the Newspaper Advertisement related to Conclave (If released)	✓	✓	✓	✓	✓	✓	✓	✓
• On the Panel 'Thanking all the Sponsors' at Conclave Venue	✓	✓	✓	✓	✓	✓	✓	✓
• On the back cover of CD / DVD of Conference Proceedings	✓	✓	✓	✓	✓	✓	✓	✓
• On the Thank You Sponsor Card and Table Tent Card	✓	✓	✓	✓	✓	✓	✓	✓
Special Announcements Thanking Sponsors with names	✓	✓	✓	✓	✓	✓	✓	
Persons nominated will be included as guest delegates in the Conclave	20	15	12	12	8	10	9	4
Persons nominated will be invited for Gala Dinner	15	12	10	10	5	8	6	3
Chance to Thank all Guests from the Dais	✓							

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SPONSORSHIP OPTIONS & BENEFITS



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**PARTNER
COUNTRY **
USD100,000

**PARTNER
STATE**
RS. 50 LAKH

BENEFITS	CATEGORY	
Separate Pavilion / Hall for Partner Country / State	✓	✓
Partner Country/Partner State Specific Investor Meet in the Separate Hall	✓	✓
Opportunity for MOU Signing	✓	✓
Head of the Partner Country / State will be invited to address in the one of the Sessions	✓	✓
VVIP Pass to have interaction with the Dignitaries in the VIP Lounge before the Session Starts	✓	✓
Exclusive business meetings with selected Textile CEOs / Millowners on a request basis	✓	✓
Special acknowledgement as Partner Country / State	✓	✓
Prominent display of Branding - Stand-alone Pull up	Near Main Hall	Near Main Hall
An Article on Partner Country / State with Case Study on Opportunities in Textile Sector – to be published in Special Edition of Textile Times	✓	✓
Screening of Promotional Film during Breaks	✓	✓
Co-Branded Mementos/Gifts(fabrication at partner's cost)	✓	✓
Partner's Publicity Material – either printed or on CDs – will be placed in the Conclave Kit	✓	✓
One-page Profile in the Sponsors' booklet	✓	✓
Advertisement in the Special Edition of Textile Times (the monthly magazine of CITI), which will be included in the Conclave Kit	Double Spread	Double Spread
PARTNER'S Logo inclusions across all Conclave Collaterals:		
• On the Conclave backdrops, panels and on all event collaterals	✓	✓
• On the outer cover of Conclave Speaker Booklet, Knowledge Paper, Note Pads & CITI Textile Times, Thanking Sponsors	✓	✓
• On the Welcome Panel at the Registration Counter	✓	✓
• On the official website of the Conclave	✓	✓
• Will be displayed in LED Screen during Sessions	✓	✓
• On the Newspaper Advertisement related to Conclave (If released)	✓	✓
• On the Panel 'Thanking all the Sponsors' at Conclave Venue	✓	✓
• On the back cover of CD / DVD of Conference Proceedings	✓	✓
• On the Thank You Sponsor Card and Table Tent Card	✓	✓
Special Announcements Thanking PARTNER COUNTRY / STATE	✓	✓
Persons nominated will be included as guest delegates in the Conclave	✓	✓
Invitation for Gala Dinner	✓	✓
Chance to Thank all Guests from the Dais	✓	✓